



With:



Realising the Potential of Place: Mapping skills for local growth

9:30 – 10:45, 26/03/2020

Chair: Nicola Richards MP

Co-chair: Simon Kelleher, Head of Education & Skills, Policy Connect

Zoom details: <https://zoom.us/j/531519386?pwd=elIJK29qMEIXOURGcG9MRm1CY0hqUT09>

Meeting ID: 531 519 386

Password: 004425

Agenda

- 9:30 **Chair's welcome and introduction** with **Nicola Richard's MP** and **Simon Kelleher**, Head of Education and Skills, Policy Connect
- 9:35 An **overview of network modelling approach to the UK's urban skills base** and policy lessons from: **Dr Neave O'Clery**, Associate Professor, Centre for Advanced Spatial Analysis, UCL; **Francesca Froy**, Research Fellow, The Bartlett, UCL; **Prof Alan Penn**, Professor in Architectural and Urban Computing, Space Syntax Laboratory, UCL, & Chief Scientific Adviser, MHCLG
- 9:50 **Contextualising the discussion in the West Midlands**
- 10:00 Discussion point 1: **Implications for central government policy**
- 10:10 Discussion point 2: **Implications for local and devolved government**
- 10:20 Discussion point 3: **Implications for skills policy and businesses**
- 10:35 Next steps from **Nicola Richard's MP** and **Simon Kelleher**
- 10:45 Close of meeting

Background

Following recent reports from Policy Connect's Skills and Manufacturing Commissions, which called for more local influence funding powers in relation to skills and Local Industrial Strategies, this roundtable will explore new approaches to understanding local labour markets and their policy implications.

Colleagues from UCL will present new methods of mapping embedded skills and capabilities in localities as a base for our discussion on the challenges and opportunities for developing human capital and aligning skills provision with demand.

Profiles

Nicola Richards MP, West Bromwich East

Nicola was elected to Parliament in December 2019, where she has since joined the Women and Equalities Select Committee, and become a Vice Chair of the All-Party Parliamentary Group for Skills & Employment.

Prior to this Nicola was elected to Dudley Council in 2015. She served as Vice-Chair of the Children's Services Scrutiny Committee and as Chair of the Overview and Scrutiny Management Board. Alongside serving as the Chair of the Black Country Young Conservatives from 2015 Nicola worked as Content Creator for West Midlands Metro Mayor Andy Street.

Prof Alan Penn, Professor in Architectural and Urban Computing, Space Syntax Laboratory & Chief Scientific Adviser, MHCLG

Professor Alan Penn is the Chief Scientific Adviser at the Ministry of Housing, Communities and Local Government (MHCLG). A Professor in Architectural and Urban Computing at University College London (UCL),

Alan's research focuses on understanding the way that the design of the built environment affects the patterns of social and economic behaviour of organisations and communities. Before joining MHCLG, Alan was Dean of The Bartlett Faculty of the Built Environment at UCL. He was Chair of the Architecture, Built Environment and Planning sub-panel for REF2014 and for RAE2008. Alan is a board member of Space Syntax Ltd, a technology spin-out from UCL.

Dr Neave O'Clery, Associate Professor, Centre for Advanced Spatial Analysis

Dr Neave O'Clery is currently Associate Professor at the Centre for Advanced Spatial Analysis (CASA) at University College London where she leads a research group focused on data-driven models for economic development and the emergence of complexity for urban systems.

Neave completed her PhD in Mathematics at Imperial College, following which she was a Fulbright Scholar and Postdoctoral Research Fellow at the Centre for International Development, and a Senior Research Fellow at the Mathematical Institute at the University of Oxford.

Francesca Froy, Research Fellow, The Bartlett

Francesca is currently a Research Fellow at The Bartlett and involved in research and teaching at Space Syntax, the School of Planning and the Institute for Innovation and Public Purpose.

Prior to this, Francesca was a senior policy analyst at the Organisation for Economic Cooperation and Development (OECD) where she led international reviews on local policy implementation and governance, such as the OECD Skills Strategy. She has extensive experience of analysing and promoting public sector innovation at the city and regional level, with a particular focus on economic development and employment policies.

Attendees

Name	Role	Organisation
Prof Alan Penn	Professor in Architectural and Urban Computing, Space Syntax Laboratory Chief Scientific Adviser	UCL MHCLG
Amanda Rosewarn	CEO	CPD Standards Office
Andrea Laczik	Head of Research	Edge Foundation
Andrew McQueen	Team Leader	DfE
Barney Gibb	Policy advisor, Cities & Local Growth Unit	MHCLG
Ben Carpenter Merritt	Head of Industry, Technology & Innovation	Policy Connect
Carina Schneider	Policy Engagement Manager	UCL
Clare Hatton	Head of Skills Delivery	West Midlands Combined Authority
Emma Roberts	Head of Productivity Lab & Research	WorldSkills UK
Dr Fiona Aldridge	Director of Research and Development	Learning & Work Institute
Francesca Foy	Research Fellow, The Bartlett	UCL
Graham Hasting-Evans	Group Managing Director	NOCN
Jacqueline Hall	Head of Policy and Strategy	Enginuity
Keith Robson	Executive Secretary	ERA Foundation
Lesley Giles	Director	Work Advance
Lewis Cooper	Director	Independent Commission on the College of the Future
Mark Dawe	Chief Executive	AELP
Dr Neave O'Clery	Associate Professor, Centre for Advanced Spatial Analysis	UCL
Nicola Richards MP	West Bromwich East	House of Commons
Paul Shakspeare	Workforce Development	HVM Catapult
Rachel Graville	Managing Director	William King
Sally Gardner	Business Skills Manager	Tees Valley Combined Authority
Sandra Booth	Director of Policy	CHEAD
Shona Duncan	Head of Education, Employment and Skills	Tees Valley Combined Authority
Simon Kelleher	Head of Education & Skills	Policy Connect